WPC impacts change through Partnerships and Collaboration

Peter VanderZaag

President

WPC Sustaining Partners

DIAMOND Level Sustaining Partners

TriCal GROUP
www.StrikeFumigants.com

PLATINUM Level Sustaining Partners

AUSVEG
SUNRISE POTATO STORAGE LTD.
Certified GROWN IN IDAHO 100% Idaho Potatoes
IDAHO POTATO COMMISSION
McCain
Potatoes USA
WL POTATO LIMITED
syngenta
PEPSICO
雪川 SNOWVALLEY
IPM POTATO GROUP
QUALITY IN THE BREED | QUALITY IN THE SEED
Simplot
Bringing Earth's Resources to Life
Prince Edward Island CANADA
Prince Edward Island PEI POTATOES

GOLD Level Sustaining Partners

KROEKER FARMS
Hylarm
The Agribusiness Unit of HyFun Foods
Say potato, say
AGRICO
Quebec Potato Board
Black Gold FARMS
AG WORLD Support Systems
ontario potato board
POTATOES AUSTRALIA
The Voice Of The Potato Industry Value Chain
Potatoes Pommes de terre NB NEW BRUNSWICK / NOUVEAU-BRUNSWICK CANADA
PGA POTATO GROWERS OF ALBERTA
wyma
THE BEST FROM EVERY HARVEST

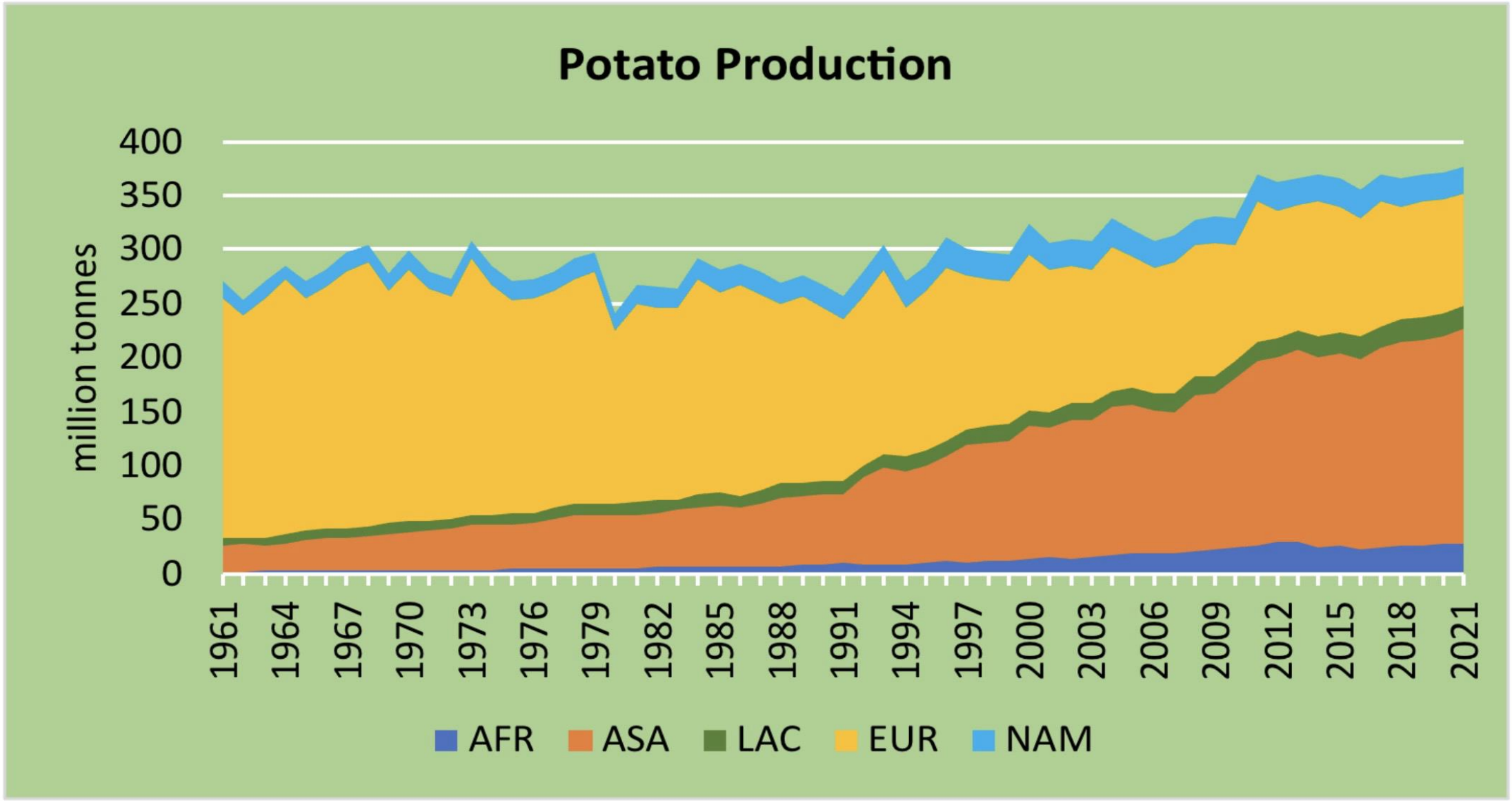
SILVER Level Sustaining Partners

dewulf enjoy growing
CYGNET
Volm COMPANIES
Peak of the Market PROUDLY CANADIAN
Wada Farms
HZPC ROYAL HZPC GROUP
agri
INTER POM'26 KORTRIJK-XPO BELGIUM 29, 30 NOV & 1 DEC
Potatoes Aartappels SA
SANGHA GROUP
TUBEROSUM TECHNOLOGIES INC.
GRIFFIN since 1942 A FARMING TRADITION
UNITED POTATO GROWERS OF AMERICA
Les Fermes Cavendish Farms
GRIMME
CLISAM
ellips

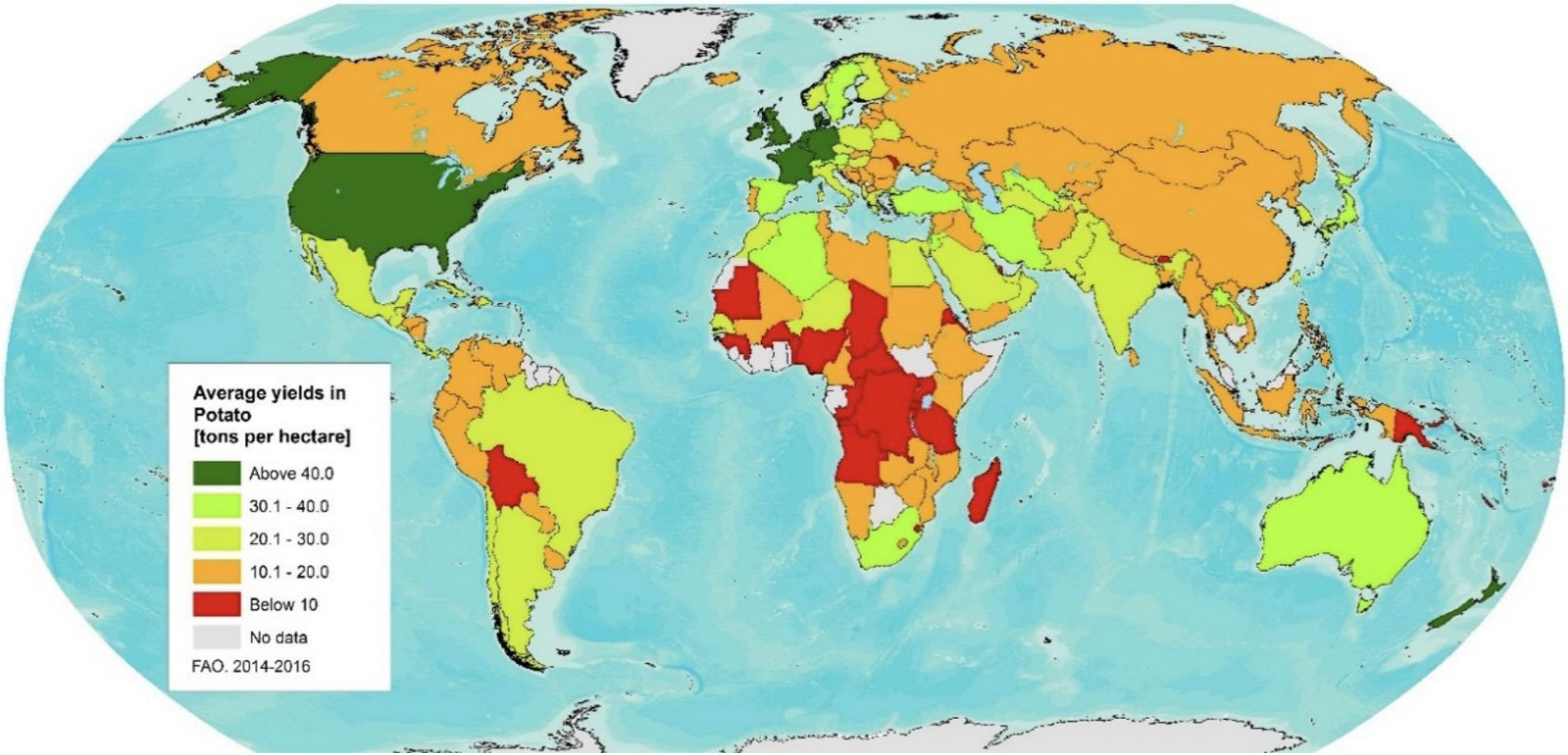
Official WPC Inc. Global Media Partners

Potato world magazine
spudsmart
WORLD POTATO MARKETS
potatoPRO

Increase of potato production across regions



Global distribution of potato yields (t/ha),



Potatoes in Africa: Opportunities and Challenges

- Personal potato experiences in Africa actually started in 1978
- Potatoes have dramatically improved communities in Africa.
- CIP has played a major role.
- National Potato programs
- Yet today there are 250M who are food insecure.



WPC holds Congress events with host country potato programs since 1993

- 2024: Adelaide Australia
- 2022: Dublin Ireland
- 2018: Cusco Peru
- 2015: Yanqing China
- 2012; Edinburgh Scotland

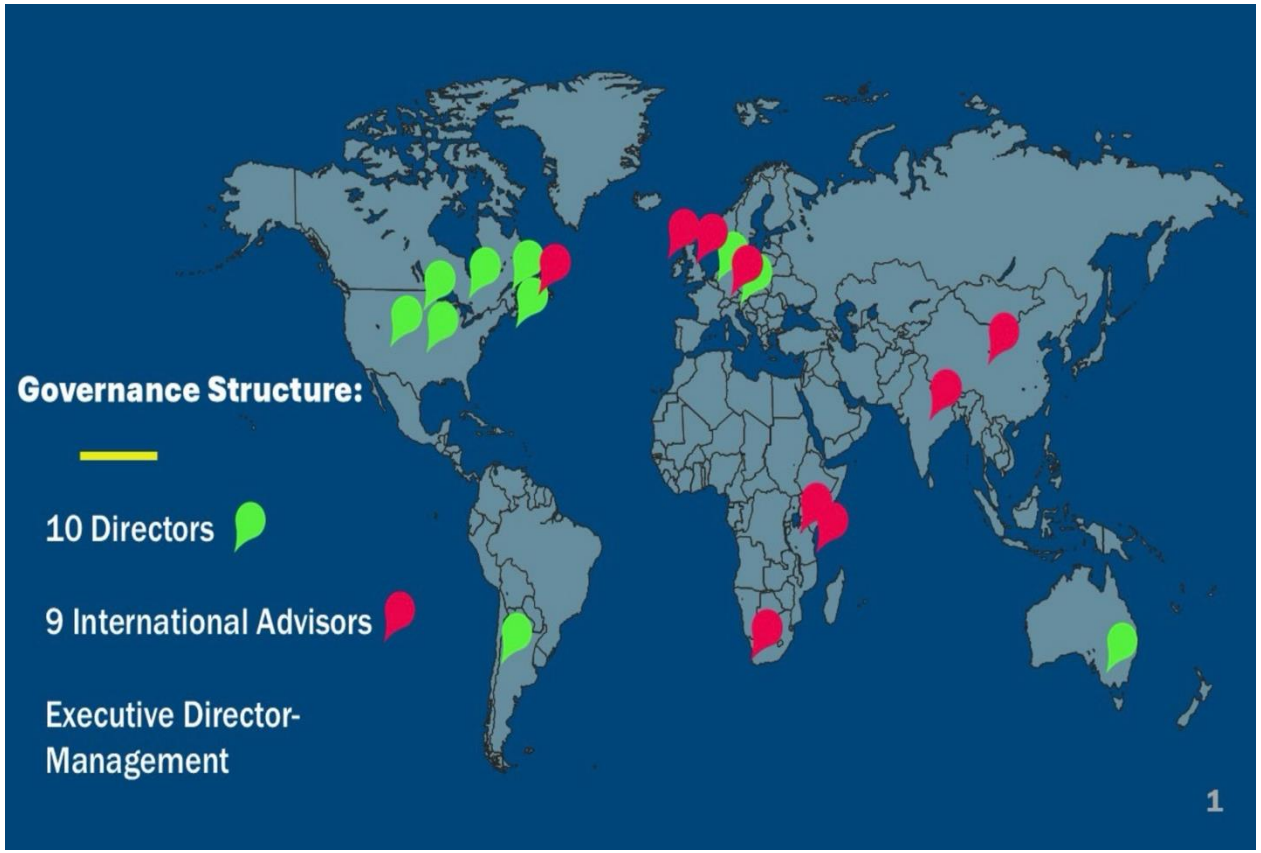


WPC Mission is “To create Networks to help drive sustainable growth of the potato.”

How do we do that?

- Board of Directors with a strong knowledge and interest in potato R&D
- International advisors from all over the potato world
- An Executive Director who manages the multi-faceted work of the WPC inc.

Map showing where we are all located!



New additions to the mission of the WPC inc

Webinars on important global topics

- Biology & Integrated management of common potato scab
- From standard to practice: UNECE seed potato standard (S1)
- The role of potato in rural development and food security
- The Ecosystem elements of Potato sustainability
- Aeroponics across 4 continents

International Day of the Potato

- Government of Peru
- FAO
- Several sponsoring countries
- WPC inc
- Annual event with a theme held on May 28.

Implementing the “Declaration of Dublin”

Fostering Partnerships for Food Security

- Call to action!
- Public private Partnerships
- Sustainable Development Goals
- Success stories from “Around the Globe”
- Bursaries: 30 here in Naivasha!
- WPC2026

Partnerships with Yemen



International Potato Thematic Working Groups

Six established for WPC2026

- Global Potato Sustainability
- International Potato Marketing
- Int'l Potato Research Collaborative Framework
- Rooted Apical Cuttings (RAC)
- Aeroponics
- Hybrid True Potato Seed





Kenya has a diversity of climates and growing seasons from the dessert coast to the high elevations in the Rift Valley

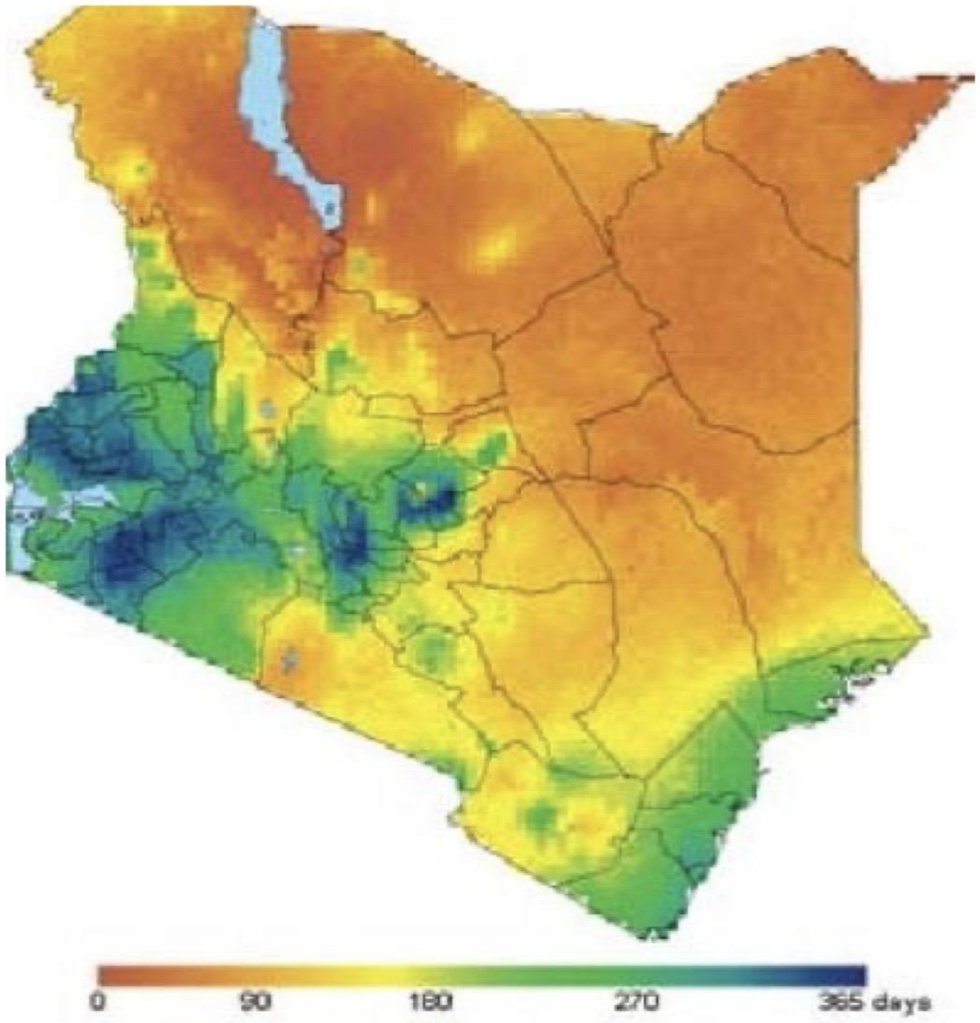
Growing seasons increase with rainfall and elevation

British farmers brought potatoes to grow in Kenya starting around 1900

Independence in 1963

1970s Dr William Black developed Scottish varieties for Kenya

Himalayas and Kenya have similar climates



Why is WPC2026 in Kenya?

National Potato Council of Kenya

- Is a Public Private Partnership
- Multi stake holder organization
- Coordinates and plans potato value chain activities
- Mission to “development of the potato industry’s profitability and livelihood improvement “

Fresh Crop: Technology driven Agriculture Business

- Produces high quality certified seed potatoes
- Empowers farmers with quality inputs, essential tools and expertise
- Chips (French fries) as a value added product
- Nurture the environment with reforestation and sustainability

Historical support of the International Potato Center in Kenya starting in the late 1970s

Regional office

- Training
- Germplasm provided
- Cultivar Shangi is dominate today covering 80% of the acreage
- Seed production support
- Agronomy and storage support





WPC2026 in Kenya has so much to offer!

- Activates the Declaration of Dublin through real exchange for both north south and south south exchanges and future partnerships
- The International Thematic workshops offers specific ways of fulfilling the D of D.
- Learning latest on the various technologies from global experts
- See the innovations accomplished and being done in Kenya by the major stake holders in the potato value chain
- **Declaration of Naivasha** impacts potato future in Kenya
- **4K** youth in growing potatoes in Nakuru county
- Appreciate the rich cultural and social heritage of Kenya

Wishing you all a productive learning and sharing time here in Kenya. Thank you!!



